

## DIRECT INSTALL PROGRAM

# Save energy and money. Get **FREE** energy-efficient products and installation from SCE.

### Let SCE help your business save money.

Today's economy is especially challenging for small businesses. Many are aggressively seeking ways to cut expenses and better manage operating costs. Southern California Edison (SCE) understands how energy costs can impact your bottom line...that's why we offer the Direct Install program.

The Direct Install program is an excellent way for your business to reduce energy costs and save money. This effortless program provides qualifying businesses with **FREE** energy-efficient products, **FREE** installation and long-term energy savings.

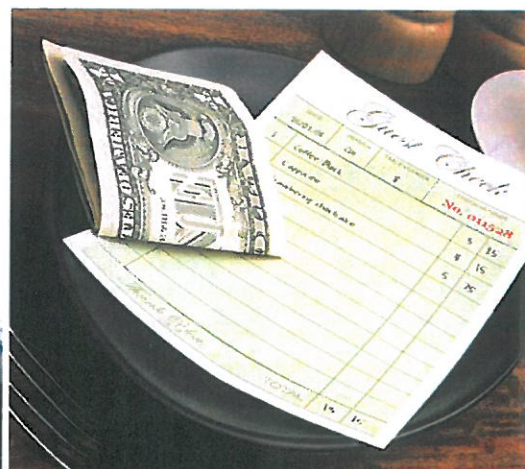
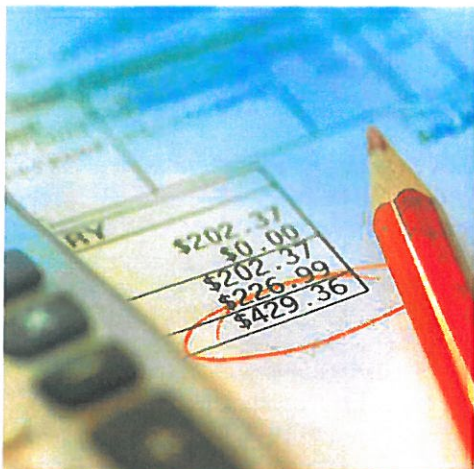
### How Direct Install Works

SCE has contracted with highly-skilled energy efficiency experts who will come and evaluate your facility, **free of charge**, to identify energy savings opportunities.

With your approval, the contractor will install **FREE** energy-efficient replacement equipment. By replacing the less efficient equipment with new, energy-efficient technology, your business will reduce its energy use, carbon footprint and electric bill — **all at no cost to you.**

Our approved contractor will take 5–10 minutes to complete the energy assessment and make recommendations to improve the energy efficiency of your business. If you agree with the recommendations, the contractor will ask you to sign an Authorization Form and schedule an appointment for a convenient time to install the equipment. Installation of recommended energy-efficient equipment will take less than two hours and your business can remain open.

It's really that easy. There's no catch. Simply allow SCE to help your business use energy more efficiently, conserve precious resources and improve your bottom line.



FOR OVER 100 YEARS...LIFE. POWERED BY EDISON.



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### What You'll Receive



You get long-term energy savings with no underlying costs!

- **FREE** energy evaluation and savings analysis
- **FREE** energy-efficient products that include:
  - **Fluorescent Lighting** — Save up to 42% on lighting costs every month and help lower your cooling costs!
  - **Refrigeration** — Gaskets, door closers, suction line insulation, and strip curtains to improve the energy-efficient operation of your refrigeration equipment.
  - **LED Signs (Open and Exit)** — Save up to 90% on your signage electricity costs by using LED signs.
  - **Window Film** — Applying heat-rejecting window film is a low-cost way to help reduce both solar heat gain in the summer and heat loss in the winter.
  - **Occupancy Sensors** — Sensor lighting controls that turn off lighting when a space is unoccupied can reduce energy use by up to 50%.
  - **Vending Misers** — Energy efficiency product for vending machines that saves money by managing power consumption.
  - **Programmable Thermostats** — One of the easiest ways you can save energy, money, and help fight global warming.
- **FREE** product installation

### What Is Needed

You do not need to purchase anything to participate. Simply be willing to have your less-efficient equipment replaced with more energy-efficient products — **free of charge**.

To learn more about Direct Install or other SCE solutions to help your business manage energy costs and improve your bottom line, please visit [www.sce.com/directinstall](http://www.sce.com/directinstall) or call (800) 736-4777.

The SCE-approved contractors for the Direct Install program are:



The Direct Install program is funded by California utility ratepayers and is administered by Southern California Edison under the auspices of the California Public Utilities Commission. The Direct Install program is available to qualified businesses using less than 100kW monthly. Corporately-owned national franchises are not eligible. Installed equipment is warranted by the manufacturer for one year and the contractor warranties their work for one year. Projects are limited to a maximum of \$10,000 per Service Account. Program effective until funds are exhausted. Program may be modified or terminated without prior notice.

